**LinkedIn Profile Optimisation**

A screenshot of a cell phone

Description automatically generated**Online Workshop**

**The What**

Learn how to optimise your own LinkedIn profile in alignment with your business or sales goals. You save by learning how and doing the work yourself.

**The Who**

Great for business owners, professionals and sales people on a budget.

**The How**

Learn from the comfort of your own desk with 3 x group Zoom sessions.

* Monday May 11th 9:30 – 11:00AM
* Wednesday May 13th 9:30 – 11:00AM
* Wednesday May 20th 9:30 – 11:00AM

Sessions are spaced out to allow you time to work on your profile.

**VIP BONUS 1:1 Feedback Session – Valued at $300.00**

Book a VIP pass and benefit from a ½ hour one to one laser focused feedback session on your LinkedIn profile.

**The Investment**

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| --- | --- | --- |
| **GA Ticket** | $495 + GST per person | 3 x Zoom Sessions |
| **VIP Ticket** | $595 + GST per person | 3 x Zoom Sessions  BONUS 1:1 Feedback Session |

**How Do I Book?**

Call Kate on 021 245 2777 or email [kate@forceofnature.co.nz](mailto:kate@forceofnature.co.nz) to make a booking.

**Client Testimonials**

I produce brand videos for businesses with a focus on authentic and emotive storytelling. I also have an online course, teaching business owners how to make their own content with their smartphones.

I knew LinkedIn was a great place for B2B connections, but I wasn’t leveraging it very well at all. It was all a bit of a mystery to me and I didn’t know where to start.

It’s been amazing doing Kate’s LinkedIn profile optimisation workshop as it’s given me a really solid framework of what I need to be doing to be found on LinkedIn. I can join the workshop from the comfort of my own office on Zoom, and it’s completed over 3 weeks so I can easily fit it into my schedule. I highly recommending working with Kate, she makes LinkedIn easy and fun – I’m very inspired now!

**Michelle Sokolich, Show and Tell**

I am a Qualified Bookkeeper who has recently started my own Bookkeeping & Admin Business. New to the business world, I lacked confidence on social media and decided to do a LinkedIn Profile Optimisation Online Workshop with Kate Nankivell.

What a great course it is! Kate has shown me so much in a short space of time. I have the confidence now to feel quite proud of my profile. I feel 100 times better! The course its lots of fun and very interactive and can be done in the privacy of your own home if you wish.

I highly recommend you go try out Kate's course. You will be amazed how much more there is to know about LinkedIn.

**Noeline Murphy, The Bookie – Bookkeeping & Administration**

**FAQ’s**

**Are there payment options?**

Yes, to help you get started during these unexpected times we now provide a Lay Buy option when paying through the website.

**What is Zoom?**

Zoom is an online meeting platform (like Skype) which means that the sessions will be live, and you will have plenty of opportunity for Q&A. You will be sent links and invitations to join the sessions.

**When will my 1:1 session be scheduled?**

Your 1:1 session is booked in advance when you book your workshop ticket.

**Can I change my mind and book a 1:1 after the workshop sessions?**

Yes, you can. If you decide to book a 1:1 laser focused feedback session after the workshop, you will pay $300.00 + GST for the session.